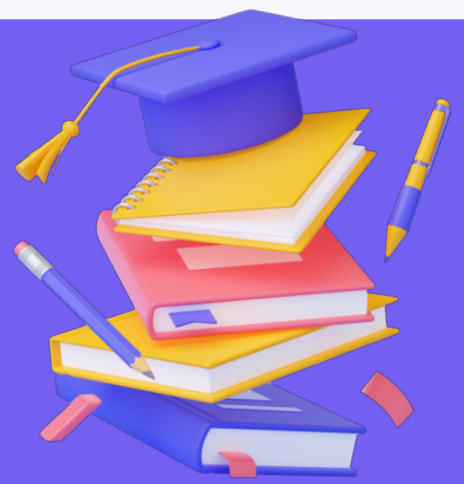


Boost your sales with Viber for Business: Back-to-school marketing



Audience:

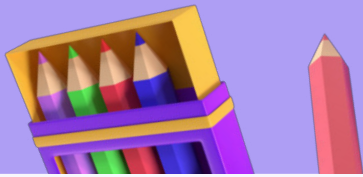
Parents

Students

Schoolchildren

Teachers

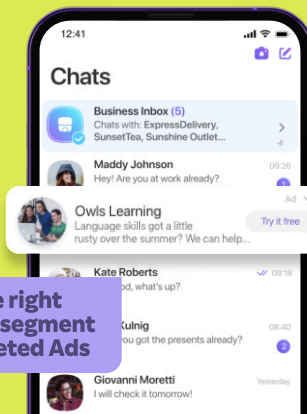
Top categories:



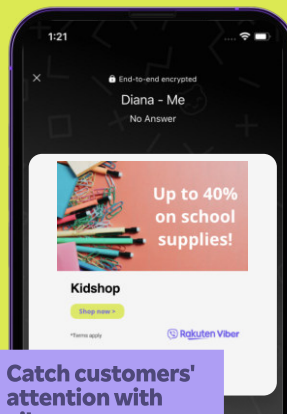
- Stationery supplies
- Furniture
- Books
- Gadgets & Electronics
- Clothing, shoes, and accessories

- Educational materials
- Toys
- Digital tools & subscriptions
- Health & Wellness
- Sports & Fitness

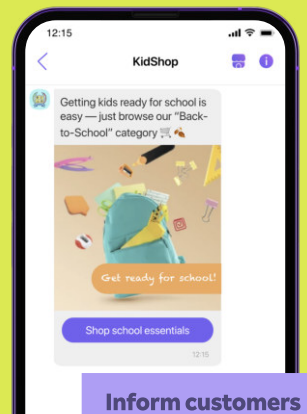
Back-to-school marketing: ideas



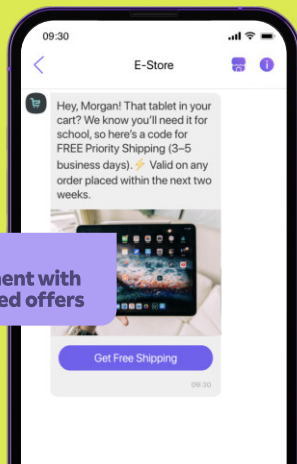
Reach the right audience segment with targeted Ads



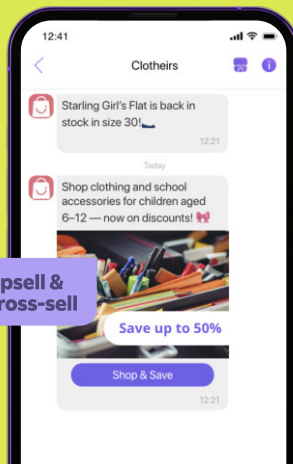
Catch customers' attention with vibrant content



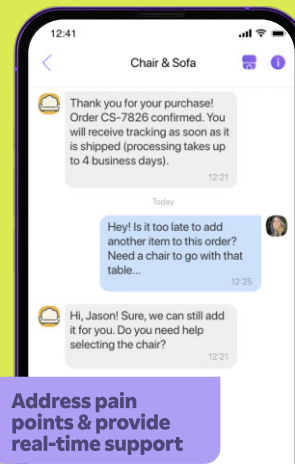
Inform customers & drive sales



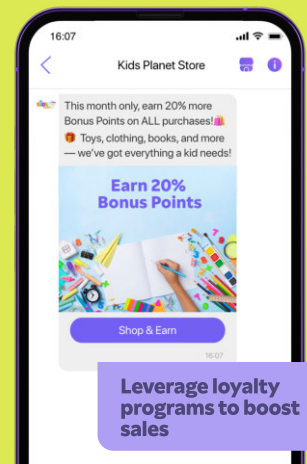
Fight cart abandonment with personalized offers



Upsell & cross-sell



Address pain points and provide real-time support



Leverage loyalty programs to boost sales

Achieve sales goals with just one click

Fill out the [form](#),
or email us at marketing@forbusiness.viber.com

